**Multimedia Rubric**

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| **Activity** | **Exemplary** | **Proficient** | **Partially Proficient** | **Unsatisfactory** |
| Storyboard | Thumbnail sketches of each scene. Complete dialogue/narration text is included. Detailed notes of proposed transitions, special effects, sound and title tracks. | Thumbnail sketches of each scene. Detailed notes of dialogue/narration text is included. Notes of proposed transitions, special effects, sound and title tracks. | The thumbnail sketches are not in a logical sequence or overly general. Incomplete descriptions of video scenes, audio background, or notes about the dialogue. | No organizing document included or woefully incomplete. |
| Organization, flow, and pacing | Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is clearly and consistently observable, and moves from part to part without bumps or disorientation. | Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is mostly observable, and moves from part to part with only occasional bumps or disorientation. | Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is present at times, but not done well enough to prevent regular occurrences of distraction or confusion | Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is poorly done, leading to confusion, interupted flow, and a confused message. |

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| Content | The content includes a clear purpose or theme and is creative, compelling and effectively communicated. A rich variety of supporting information contributes to understanding the project's main idea. | Content is presented as a connected theme with accurate, current supporting information that contributes to understanding the project's main idea. | The content does not present a clearly stated theme, is vague, and some of the supporting information does not seem to fit the main idea or appears as a disconnected series of scenes with no unifying main idea. | The content includes a clear purpose or theme and is creative, compelling and effectively communicated. A rich variety of supporting information contributes to understanding the project's main idea. |
| Technical elements | Project is edited with only high quality shots. Transitions are smooth and project’s pacing and timing are appropriate and enhance clarity. The audio is clear and effectively assists in communicating the main idea. | Project is edited with only quality shots. Transitions are fairly smooth, and project’s pacing and timing are appropriate and enhance clarity. The audio is clear and assists in communicating the main idea. | Project is edited in places. Transitions are noticeable and detract  from viewing. Pacing and timing are choppy. The audio is inconsistent in clarity (too loud/too soft/garbled) at times and/or the background audio overpowers the primary audio. | Project is edited poorly with distracting pacing and timing. Clarity is impacted by poor technical control. The audio is cut-off and inconsistent or overpowering. |
| Copyright and documentation | Copyrighted information for photos, graphics and music is clearly identified by source and nature of permission to reproduce. | Every photo, graphic or music is either original or permission for its use is documented. | Some sources of photos, graphics, and music are not clearly identified with references, and permission to reproduce is missing. | There is no reference to copyright information for photos, graphics, and music. |

**Self-Reflection Questions for Multimedia Project**

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| **Name:** | **Name of Project:** |
| What part of the multimedia presentation did you complete? |  |
| How would you evaluate your work? |  |
| What did you do well in this project? |  |
| What do you wish you had done differently? |  |
| What was your favorite part of the project and why? |  |
| What was your least favorite part of the project and why? |  |
| What could you do better the next time? |  |
| What could your teacher do to make this project better next time? |  |

**Peer Evaluation for Multimedia Project**

**Name of student**:

Write the name of each of your group members in a separate column. For each person, indicate the extent to which you agree with the statement on the left, using a scale of 1-4 (1=strongly disagree; 2=disagree; 3=agree; 4=strongly agree). Total the numbers in each column.

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| **Evaluation criteria** | **Group member:** | **Group member:** | **Group member:** | **Group member:** |
| Attends group meetings regularly and arrives on time. |  |  |  |  |
| Contributes meaningfully to group discussions. |  |  |  |  |
| Completes group assignments on time. |  |  |  |  |
| Prepares work in a quality manner. |  |  |  |  |
| Demonstrates a cooperative and supportive attitude. |  |  |  |  |
| Contributes significantly to the success of the project. |  |  |  |  |
| TOTALS |  |  |  |  |

Feedback on team dynamics:

1. How effectively did your group work?
2. Were the behaviors of any of your team members particularly valuable or detrimental to the team? Explain.
3. What did you learn about working in a group from this project that you will carry into your next group experience?