

# Which Way?

Whether your summer trip be planned for the far-off glades of Florida, the sunny clime and spreading palms of California, the rocky heights and rumbling canyons of Colorado, or the quaint, picturesque setting of old New England, it is a "safe bet" that at least three elements have entered into your selection—good roads, a pleasant climate and WATER FOR FISHING, SWIMMING AND BOATING.

It is seldom that all three are so happily combined to meet the unqualified approval of even the most exacting summer vacationist.

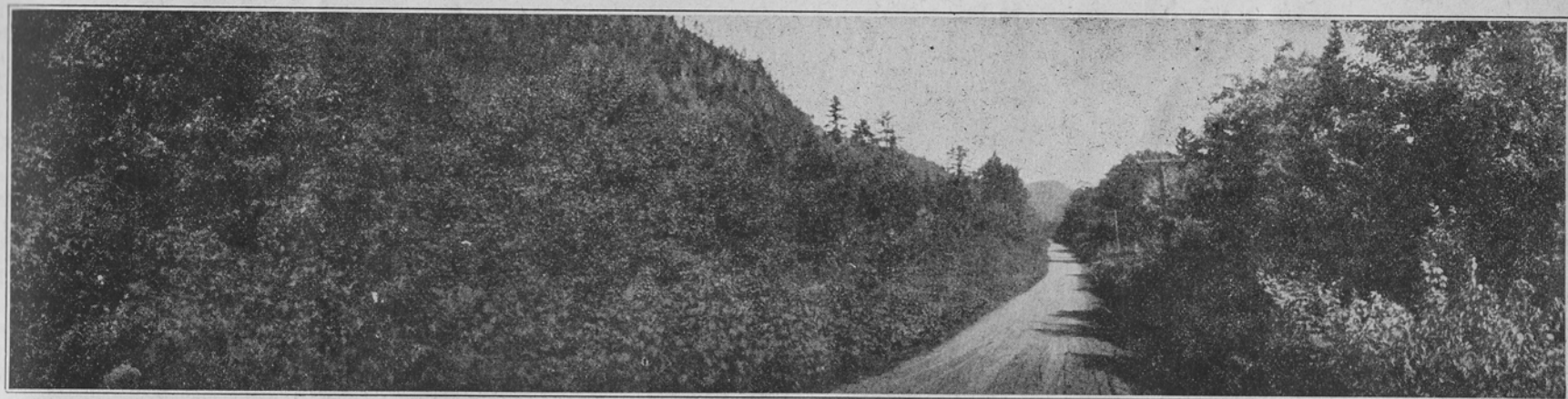
## YOU'LL FIND IT ALL IN CLOVERLAND

CLOVERLAND—the Upper Peninsula of Michigan—with its 1,500 or more miles of macadamized, touring highways; its thousands of lakes and streams, where fishing, boating and bathing are unexcelled; its broad, rolling plains and dense, virgin forests; its cool, exhilarat-

ing and health-giving climate, beckons to every lover of the great outdoors.

MORE THAN THAT—Few sections of the country so plentifully abound in fascinating history and strikingly attractive scenic effect as CLOVERLAND. Hear about the early days, when great tribes of red-skinned warriors roamed its hills and valleys; see the last remaining traces of early-day struggles between white man and Indian; see Fort Wilkins, at Copper Harbor; visit the great, productive mines of the iron and copper ranges; watch the great, slow-moving freighters "locking through" the world's largest and busiest power canal, at Sault Ste. Marie; saunter along the old Indian trails through Baraga County, and at Presque Isle, near Marquette; see Manistique's Kitch-iti-kipi, or "Big Spring"—so cold that nothing can live in it; so deep that its actual depth has never been determined, yet so clear that a coin, dropped from the surface, can be seen wending its zig-zag course to the bottom, and

FIND IN CLOVERLAND every feature which enters into YOUR conception of the ideal spot for that summer trip.



For booklets, maps and detailed information regarding any phase of this fascinating region, write

**UPPER PENINSULA DEVELOPMENT BUREAU**  
MARQUETTE, MICHIGAN